

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices

6227 A Personal Proposition from
The Gardner Nursery Company
OSAGE, IOWA

1925

1c. Paid
Osage, Iowa
Permit No. 1

*Our Hardy "Blizzard Belt"
Nursery Products at Greatly
Reduced Prices*

GHIS Folder will tell you about Our Hardy Plants, Flowers, Trees, etc. grown here in the "Blizzard Belt" of Northern Iowa, where we have severe cold weather during winters, and long hot spells during the summer. You will find descriptions and actual photo reproductions of our fruits with latest reduced prices on same.

We are the people who originated the idea of the Patented Potted Bulb package and ship them by the million to Woolworth's, Kresge's and individual Department, Drug and Variety Stores from Maine to California and from Florida to Northern Canada. Perhaps you have seen our packages of Bulbs in the Stores or may be you have had the pleasure of watching them grow and blossom in your home.

Last year our growing season was very favorable and we never had such a nice lot of trees, plants, flowers, landscape stocks, and especially strawberry plants, to offer to our friends, than we have at this time. For the first time we have a large enough stock of Number 999 Giant Everbearing Strawberry Plants to go around and even now the way orders and inquiries are coming in we are liable to sell out on this popular Everbearer before the season is over. We have reduced price from \$20.00 a hundred down to \$6.00 so that all may order freely and enjoy the benefits and profits to be easily made by growing this variety that will bear you a big crop of berries the same season the plants are set. Our friends who purchased Number 999 plants in former years are coming back now with orders for hundreds and thousands and write that Number 999 beats all other Everbearers with them for big crops of berries.

**Everbearing Strawberry Garden
at Reduced Prices**

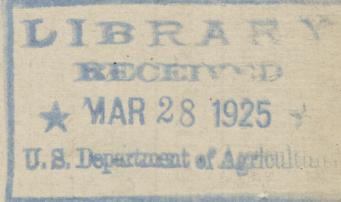
A fine big Everbearing Strawberry Garden for \$5.00 contains the following varieties.

50 Number 999 Giant Everbearer . . .	\$3.50
25 Champion Everbearer . . .	1.50
25 Progressive Everbearer . . .	1.00
12 New Everbearing Hybrids . . .	2.00
 Total value . . . , . .	\$8.00

We will deliver this \$8.50 Garden to you for even \$5.00. The plants will bear you great loads of delicious strawberries the same season plants are set.



Charles F. Gardner, examining a breeding box in which Number 999 Giant Everbearing was crossed with the big once-a-year fruiting Premier



*U. S. Dept. of Agriculture,
Washington, (E. V. Milledge, Secy.)
A. C.*

Bureau of Plant Industry.

DEAR FRIEND:

Will you help us select a permanent name for our new Number 39 Strawberry?

Until we find a better name we are calling it Red Gold. If you like this name please tell us when you write, and if you think of some other name that would be still better, it will please us very much to have you submit the same, for this wonderful new berry deserves a name in keeping with its high rank.

We originated the Number 39 Red Gold Strawberry and have all plants in existence of this variety and we really need every one of them for setting our own propagating fields, this spring. But, we want to get a few of these plants growing and fruiting in your vicinity for advertising purposes and have reserved a small block of plants for those of our friends who want to get a year's start in growing this big moneymaker and so offer you six plants of Number 39 Red Gold for \$5.00 or 15 plants for \$10.00 to be shipped by Insured Parcel Post at proper digging time this spring, provided you will report to us as to how the plants grow and yield with you and to tell your inquiring friends where you got them. Fifteen of the plants will grow enough new runner plants so that you can sell enough berries and plants to more than pay for your original plants and have enough left to set yourself a large patch.

SEND NO MONEY WITH ORDER. While it is the usual custom with Nurserymen to ask for cash with order, we are pleased to extend special terms to you and you can pay the carrier for the Red Gold plants, and any other of our products you want, when the shipment arrives in good condition in the spring.

Just read about our "Blizzard Belt" Trees, Plants, Flowers, etc. and then make out your order and mark same "Pay on Arrival" and we will be glad to extend this courtesy.

Yours for More Berry Profits,
CLARK E. GARDNER, President,
The Gardner Nursery Company.



Bob and his Hackney Pony, Nellie, are great pals



LATEST REDUCED 1925 PRICES

GREETINGS

WE EXTEND the heartiest personal greetings to our old friends far and near who have co-operated with us so splendidly during the past and we pledge all of our resources and the time and talents of our entire organization to serve your interests in the future, even better than we have in the past, for we are learning all the time and putting new methods into operation that will make this possible.

If you are not already acquainted with us I want to grasp your hand across the miles and through this little folder introduce you to THE GARDNER NURSERY COMPANY of Osage, Iowa, and to tell you something about our work of Fruit Breeding and the growing of our lines of Hardy "Blizzard" Nursery products.

Our business was started away back in 1857 by the writer's grandfather, Nathaniel Clark Gardner. It was in the days when the west was wild, and there were but few settlers there, except the railroads had come in; and, in fact, there were no regular roads, except the prairie trails that led their winding ways from settlement to settlement. Bands of Indians were a common sight. Deer and other wild game abounded along the streams, and the whole country was as far away from its present state as can well be imagined.

Grandfather Gardner's first start in the Nursery business was in growing strawberries and other small fruits and in the saving if what, in those days, seemed to be large quantities of vegetable and flower seeds. These he sold and sent to the stockkeepers in the settlements and to the neighbors. They were all hungry for the fruits and vegetables they were accustomed to enjoy in their eastern homes before moving out into what was then the wild west.

Grandfather was a great hand to experiment with different fruits, etc., and had brought a liberal supply of them overland in his Ox-drawn Covered Wagon, when moving from Western New York to the new Iowa home.

Then came the period of the great Civil War that cleaned the farm and settlements of all the young men and boys who were away at the front, down in Dixie land. After the war Charles F. Gardner, the writer's father, purchased the land and established the location on which our Nurseries now stand. He made the growing of Evergreen from seed, his leading specialty for a number of years, and then took on Fruit Breeding in Plums, crossing the Hardy American varieties with the Japanese, and originated a new type of high quality fruit, which is to be very valuable in all parts of the country. Strawberries were a fruit also grown in large quantities both for plants and for berries for market.

About 15 years ago father began his experiments in Everbearing Strawberry Breeding and in this work as well as with the Plums he was very successful. He makes thousands of crosses between the earlier varieties of Everbearers, all with the view of originating new sorts that would be an improvement over the ones used as parents in the cross.

He had over 80,000 strawberry seedlings from which to choose. We now have several new varieties of Everbearing Strawberries coming on as a result of his work, some of which are very valuable and which will be put on the market as soon as we have time to propagate sufficient plants.

Father and I were very close together in all of this work and some of the most pleasant memories of my life are the walks we used to take through the Experimental Grounds looking at the new creations and studying them with view of making new combination of crosses that would bring a still further improvement either in the fruits or in the root system or habits of growth. I well remember when we decided to cross our best Everbearing variety with the best once-a-year fruitier, to see what such a combination would bring. And as it has happened from the crosses made that day, came the wonderful Number 39, once-a-year fruitier, described elsewhere in this folder.

Father always lived with his plants and would get so interested in his work that he often lost all track of meal time, and had to be looked up and told that it was time to eat. The last year of his life was spent among his new Creations and he greatly enjoyed watching the new varieties grow and bear their different types of fruits.

We are carrying on Father's Plant Breeding work to the best of our ability and have several acres which we use in testing out the new varieties. You are cordially invited to come and see what we are doing along this line whenever you happen to be in this part of the country.

CLARK E. GARDNER
The President and Manager of our Company who has grown up with us.

WILLIAM C. GARDNER
One of our Directors and in charge of Important Departments

EBERBEARING STRAWBERRIES

	Prices				
	Dozen	\$1.00	\$1.25	\$1.50	\$2.00
Number 999 Giant	\$1.00	\$1.25	\$1.50	\$2.00	\$3.00
Progressive	.40	.80	1.00	1.75	8.00
Minnesota No. 17	.60	1.00	1.50	2.50	
Champion	.50	1.00	1.50	2.00	10.00
Everbearing Hybrids	2.00				

The EVERBEARING STRAWBERRIES are now beyond the experimental stage and are earning their right to more and more space in the gardens and in the commercial plantings of the country. Plants set in the early spring will bear a large crop of fine, marketable berries the same summer and fall, bringing in enough cash in most cases within five months after plants are set, to pay for plants, labor, etc., and show a good profit besides, and then have your fields in fine condition for the next year's fruiting. In fact, we have had yields that showed a large enough profit the first year to also pay for the land at \$200.00 per acre.

Our large fields attracted a lot of attention during the past year. We had visitors from all over the United States and Canada who happened to be passing through Iowa, and came to be guided by Osage just to see our fields when in full fruiting. We again opened some of our fields to our friends who cared to drive to the Nurseries and pick strawberries for their own use, at 10 cents a quart, and we had from a half dozen to ninety-two auto loads of people a day, scattered through the summer and fall months, who accepted our invitation to come and pick for themselves.

Good plants of Everbearing Strawberries are in great demand and in some parts of the country the crop has been short. We were favored with good growing weather and never had such large quantities of big, fat berries as we have to offer for the spring of 1925 shipping.

ROBERT E. GARDNER
Last but not least is "Bob," on whose shoulders rests the burden of management. However he has several years of school and practical business experience and his talents demand his attention.

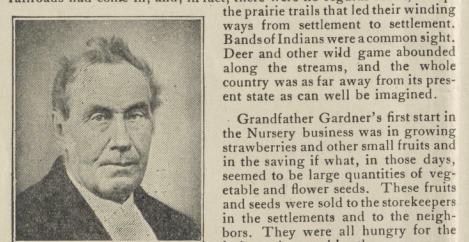
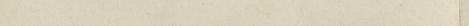
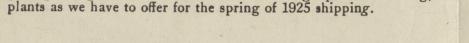
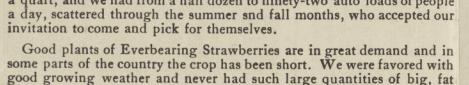
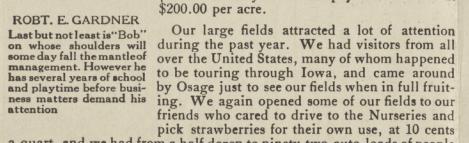
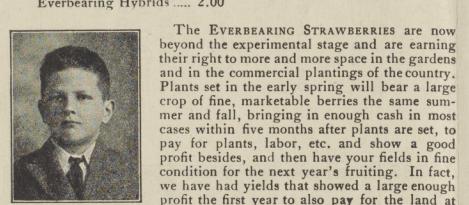
Mr. Charles F. Gardner showing on Progressive plant 90 days after setting.

NUMBER 999 SUCCESSES UNDER ADVERSE CONDITIONS

Number 999 is just the variety for this part of Minnesota. This is the fourth year that we have been under adverse conditions and each individual plant is at this writing loaded with berries. We have done an acre and were treated with this same method of Culture that \$150.00 could easily be cleared. — H. J. SAUNDERS, Hastings, Minnesota.

Major Jones of Union Mills, N. B. says your No. 999 is a wonder. He picked two baskets from the bush after they had been covered for winter.—S. E. MUNSON, Calais, Maine.

PICKING EVERBEARING STRAWBERRIES IN AUGUST



NATHANIEL C. GARDNER
Who started our business away back in 1857 was one of the pioneer horticulturists of the middle west.

experiment with different fruits, etc., and had brought a liberal supply of them overland in his Ox-drawn Covered Wagon, when moving from Western New York to the new Iowa home.

CHAS. F. GARDNER
Who for 21 years was manager of the Cover and one of the best known plant breeders in the great Mississippi valley.

Up to four years ago we estimated that our stock of Number 999 plants had then cost us about \$500.00

and we did not sell our total stock and title today for \$50,000.00.

We have been doing our best to propagate plants as rapidly as possible, but have sold entirely out each spring and while our present stock is larger than last year, the rapidly increasing demand will take them all before the planting season is over. Almost every mail brings us letters of inquiry from parties who got a few plants last year and want to purchase by the thousand for spring 1925 shipment. It always pays to get new varieties from the originators. So send in your order early. Doz., \$1.00; 25, \$1.75; 50, \$3.00; 100, \$6.00; 1000, \$30.00.

This year we are propagating all the new varieties and will have a large stock available for immediate delivery.

See the photographs of the new varieties of Everbearing Strawberries coming on as a result of his work, some of which are very valuable and which will be put on the market as soon as we have time to propagate sufficient plants.

Father and I were very close together in all of this work and some of the most pleasant memories of my life are the walks we used to take through the Experimental Grounds looking at the new creations and studying them with view of making new combination of crosses that would bring a still further improvement either in the fruits or in the root system or habits of growth. I well remember when we decided to cross our best Everbearing variety with the best once-a-year fruitier, to see what such a combination would bring. And as it has happened from the crosses made that day, came the wonderful Number 39, once-a-year fruitier, described elsewhere in this folder.

Father always lived with his plants and would get so interested in his work that he often lost all track of meal time, and had to be looked up and told that it was time to eat. The last year of his life was spent among his new Creations and he greatly enjoyed watching the new varieties grow and bear their different types of fruits.

We are carrying on Father's Plant Breeding work to the best of our ability and have several acres which we use in testing out the new varieties. You are cordially invited to come and see what we are doing along this line whenever you happen to be in this part of the country.

CLARK E. GARDNER
The President and Manager of our Company who has grown up with us.

WILLIAM C. GARDNER
One of our Directors and in charge of Important Departments

Photo taken September 21st, shows Red Square Bed. Mr. Robert Heiden, Woodinville, R. F. D. No. 1, Wash. Mr. Heiden has found the No. 999 to be very excellent both in quality and quantity, of manner size and fine wild strawberry flavor. Just as recommended to me.

Hybrid Everbearing Strawberry

Number 999 Giant Everbearing Strawberries on August 12. They were very much enthused over this new berry. As the picture was being taken one of them cried, "Hats off to Number 999!" Professor Erwin, Mancy, Rudnick, Hollinger and Herren of Iowa Agricultural College are in the crowd. Also others from Minnesota and other state schools

Progressive.—(Male.) This variety is the Dunlap in appearance of the fruit and will average fully as large in size when weather conditions are favorable. Color a dark red, just the shade that takes on the market. Berries are well shaped, and of most excellent flavor, much better than the once a year fruiting varieties. The plant is a strong grower and makes runners freely. Plants set in spring will produce a fine crop of berries starting in July and continuing until stopped by severe freezing weather in late fall. Fruiting heavily not within four to six weeks after they are rooted. There are not enough genuine Progressive plants in the country to begin to supply the rapidly increasing demand. We are fortunate in having a fairly large stock of extra fine plants of this variety and we guarantee every plant to be the true Progressive strain. We have put the price down where everybody can order freely. Reserve your plants early for we are booking large orders daily and our supply, while large, is still limited. Doz. 40c; 25, 80c; 50, \$1.00; 100, \$1.75; 500, \$3.00; 1000 \$8.00.

Number 39 Red Gold (See prices elsewhere)

Once-a-Year Fruiting Strawberries

	Prices				
	Dozen	\$1.00	\$1.25	\$1.50	\$2.00
Premier	\$0.30	\$1.50	\$1.00		
Gibson	.40	1.75	9.00		
Senator Dunlap	.25	1.00	5.50		
Dr. Burrill	.25	1.00	6.00		
Cooper	.50	2.00	8.00		
Number 39 Red Gold (See prices elsewhere)					

Photo taken September 21st, shows Red Square Bed. Mr. Robert Heiden, Woodinville, R. F. D. No. 1, Wash. Mr. Heiden has found the No. 999 to be very excellent both in quality and quantity, of manner size and fine wild strawberry flavor. Just as recommended to me.

Hybrid Everbearing Strawberry

Number 999 Berries on a Plant

Many of Number 999 Giant Everbearing Strawberries had as high as 100 berries. They are certainly a fine flavored berry and very prolific. I can heartily recommend them to you. — Mrs. C. H. Lockhart, Hayfield, Iowa.

"Never Expected Anything like it"

I got 116 quarts of berries from my Square Rod bed of Number 999 Giant. I never expected anything like it. I had a friend for a neighbor who said, "People who saw my strawberry patch said they had never seen anything like it and kept asking me if I had my plants to sell. I will get some orders from here." — H. A. TISLEAU, Thief River Falls, Minnesota.

Gibson.—(Male, mid-season.) Another new variety of great merit and a good running mate for the "MILLION DOLLAR" strawberry. Very large berries and holds up size down to the very last pickings. Dark, rich red which extends all through the berries. An excellent berry for market or

ST. REGIS.—The original everbearing. Berries medium size, bears on new canes the first year planted. Does not withstand dry weather conditions as well as the varieties above. Each, 15c; doz., \$1.50; postpaid; 100, \$5.00; 400, \$30.00 by express or freight collect.

SPECIAL RASPBERRY TESTING GARDEN, \$12.40 for \$5.00

Here is your chance to try the new varieties at a small cost.

100 Erskine Park 2 La France

6 Sunbeam 6 Latham

6 St. Regis 6 Redpath

Just order Raspberry Testing Garden for \$5.00 and we will understand.

Number 999 Plants Were Wonderful

I kept all blossoms picked from my Number 999 plants until late in July. Then it was wonderful how fast they bloomed, and such big berries. We picked until December and when they finally frosted they were covered with blossoms and all sizes of berries. Mrs. F. L. BLODGETT, R. F. D. 2, Bellingham, Washington.

Mrs. J. SAUNDERS, Hastings, Minnesota.

Mr. Durkop Likes Number 999

Major Jones of Union Mills, N. B. says your No. 999 is a wonder. He picked two baskets from the bush after they had been covered for winter.—S. E. MUNSON, Calais, Maine.

PICKING EVERBEARING STRAWBERRIES IN AUGUST

Mr. Charles F. Gardner showing on Progressive plant 90 days after setting.

NUMBER 999 SUCCESSES UNDER ADVERSE CONDITIONS

Number 999 is just the variety for this part of Minnesota. This is the fourth year that we have been under adverse conditions and each individual plant is at this writing loaded with berries. We have done an acre and were treated with this same method of Culture that \$150.00 could easily be cleared. — H. J. SAUNDERS, Hastings, Minnesota.

ROBERT E. GARDNER
Last but not least is "Bob," on whose shoulders rests the burden of management. However he has several years of school and practical business experience and his talents demand his attention.

Mr. Charles F. Gardner showing on Progressive plant 90 days after setting.

NUMBER 999 SUCCESSES UNDER ADVERSE CONDITIONS

Number 999 is just the variety for this part of Minnesota. This is the fourth year that we have been under adverse conditions and each individual plant is at this writing loaded with berries. We have done an acre and were treated with this same method of Culture that \$150.00 could easily be cleared. — H. J. SAUNDERS, Hastings, Minnesota.

ROBERT E. GARDNER
Last but not least is "Bob," on whose shoulders rests the burden of management. However he has several years of school and practical business experience and his talents demand his attention.

Mr. Charles F. Gardner showing on Progressive plant 90 days after setting.

NUMBER 999 SUCCESSES UNDER ADVERSE CONDITIONS

Number 999

Photo shows actual size of single fruit stem but with three inches cut from lower end



Our New Number 39 Red Gold Strawberry The Peer of all Once-a-Year Fruiter *A Romance in the Strawberry World*

THE STORY of how the Number 39 Red Gold was originated is as fascinating a romance as is contained in the best sellers in the book stores. It covers a period of over 17 years of scientific strawberry breeding, carried on by our Mr. Charles F. Gardner and his corps of assistants, and deals with thousands upon thousands of Individual Hybrid Strawberry varieties, each one having its own particular individual characteristic and differing from all others just as in the human race each person has his individual characteristics with no two alike in the whole wide world.

Starting with the original Pan American Everbearer we mated and crossed it with the Autumn, and worked for twelve years with the Everbearing varieties, with wonderful success, originating many new and valuable varieties. Five years ago we decided to see what we could accomplish by mating and breeding the best Everbearing variety with the best Once-a-Year Fruiter and so crossed the Number 999 Giant Everbearer with the big Once-a-Year Fruiter, Premier. On the outside of this folder is a photo showing Charles F. Gardner with Breeding Box tipped back and the Number 999 and Premier plants loaded with berries. The seeds from these berries were saved and from same some fifteen hundred individual Hybrid varieties were grown, all were different from each other with no two alike and no more like them in the world.

As these Hybrids began to fruit there was one variety that stood head and

shoulders above all the others, both in vigorous growth of plant, and also in the large size and beautiful appearance of the berries, which were simply wonderful for being borne on so young a plant. This variety was numbered 39 in our Testing Plots and the following year the berries were still larger and the variety has shown marked improvement each year since, until we now expect it has reached its maximum goodness, for we do not see how it could be any better. Mother Nature certainly did herself proud in the blending of these two varieties and not only gave this new child all of the combined good qualities of the parents, but also added some extra for good measure, as you can see from the reproduction from actual life size Photo's of fruit stem and berries as shown on this page. It has only taken a few minutes to write out the story of how the Number 39 Red Gold originated, but it took 17 years of painstaking work in Breeding and Plant Selection, to develop this wonderful variety to its present perfect state, where it is far ahead of any variety we have ever grown in all ten points of strawberry excellence.

I saw Gardners Number 39 Red Gold Strawberry at fruiting time last season and for quantity, size, beauty and high quality of berries it was far ahead of any other varieties I have ever seen. J. JACOBSON, Osage, Iowa.

During the past eighteen years in and around a nursery I have observed the fruiting of nearly all varieties of commercial strawberries now listed in the various nursery Catalogues. Last June I witnessed the fruiting of The Gardner Nursery Company's new variety, Number 39 Red Gold. For sturdy growth of plants; large fruit stems, generously loaded with beautiful berries, this Variety crowns the list of present day strawberries. H. E. TUTTLE, Osage, Iowa.

I examined the Number 39 Red Gold Strawberry when in fruiting last Spring in the Testing Beds of The Gardner Nursery Company. I found berries that measured up to $7\frac{1}{4}$ inches around, growing on large Giant fruit stems. The berries were of fine flavor and of a very striking color and the yield was Enormous. WILBUR WEED, Osage, Iowa.

No. 39 Red Gold Strawberry

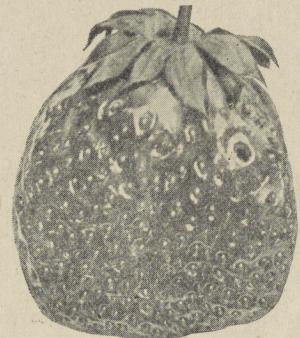
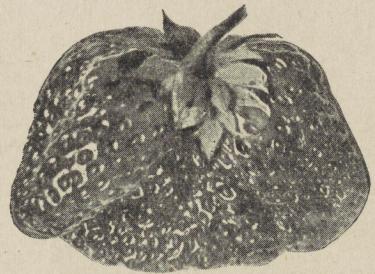
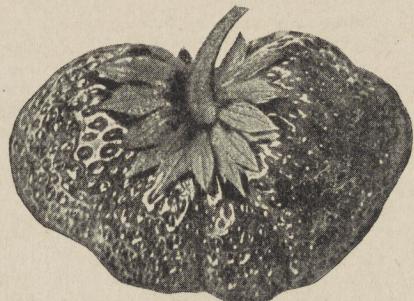
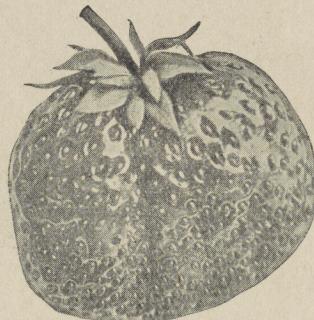
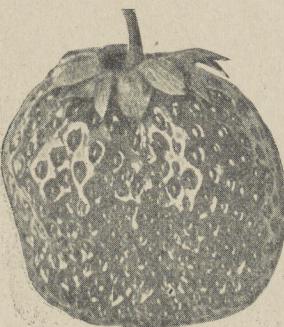
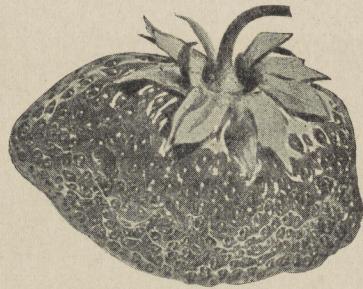
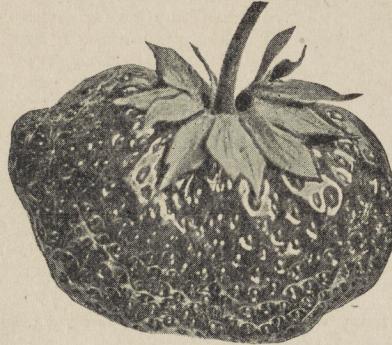
The Largest High Quality Strawberry Grown
Result of 17 Years of Scientific Plant Breeding
Photo Reproductions Below Show Actual Size

Description—No. 39 Red Gold

PLANTS are large, with deep feeding root system, and make new runners in abundance. Leaves are a dark green color and not subject to rust. Fruit stems measure up to 12 to 15 inches tall and are from two to four times as large as Dunlap, etc. They hold the big berries up and out of the dirt and make picking a pleasure. When in bloom they look like a bed of solid white Daisies and are so pretty you want to call in your friends to see them. But it is as the berries grow and begin to ripen that they are so wonderful with their big, brightly colored fragrant berries, kept up out of the dirt by the sturdy fruit stems, and you will put yourself out to invite people to "come and see." The berries measure up to $7\frac{1}{4}$ inches around and are borne in greatest profusion, with from 12 to 20 on a fruit stem. They begin to ripen a little ahead of Premier and have a long fruiting season, holding the big size of the berries to the very last picking. Berries are firm for shipping and have a clear red strawberry flesh that is meaty and firm and that simply melts in the mouth, with every drop of juice loaded with that good old fashioned wild strawberry flavor. The shapes of the Red Gold berries are very distinctive and constantly attract your attention as you are picking.

PRICES

We will offer plants of the NUMBER 39 RED GOLD for shipment in fall of 1925 or spring 1926 at moderate price of \$1.00 per dozen or \$5.00 per 100. For this spring we need all of our plants for our own propagating fields, but to those of our friends who want to get a years start with this wonderful new berry, we have reserved a small block of Number 39 Red Gold Plants and will supply them as long as they last at 6 plants for \$5.00 or 15 plants for \$10.00, to be shipped by Insured Parcel Post, safe arrival guaranteed, at proper planting time this spring. 15 plants will grow you a good sized bed and make you a big profit as we have had many plants that average over a hundred fine new runners to a plant.



REPRODUCTIONS ABOVE SHOW ACTUAL SIZE OF NO. 39 RED GOLD BERRIES

Do you want a Gold Mine in your Garden?

Read about the wonderful new strawberry that is destined to make strawberry history during the next few years.

The story of how this big Red Gold strawberry was originated by our Mr. Charles F. Gardner, who mated and bred the Number 999 Giant Everbearer with the big once-a-year fruitier Premier, is a Romance in the Strawberry world. See inside.

The Number 39 Red Gold stands away at the head of all other once-a-year fruiting Strawberries we have ever grown, in all 10 points of Strawberry Excellence.



A Number 39 Red Gold Strawberry Life Size

Ten Points of Strawberry Excellence Here they are

FIRST—Large healthy plants and the greatest plant maker we have ever grown.

SECOND—Very heavy and deep feeding root system extending down into the soil to a depth of 12 to 15 inches.

THIRD—Bred from two of the strongest growing varieties it is practically rust and frost proof.

FOURTH—Its Giant size fruit stems measure up to 12 to 15 inches and are so large and strong that they hold the berries up out of the dirt.

FIFTH—Berries are of mammoth size. The past season we have easily found specimens measuring 7 to $7\frac{1}{4}$ inches around at every picking right up to the very last.

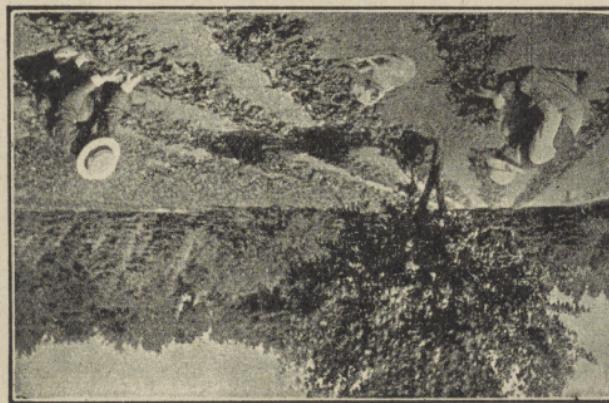
SIXTH—Berries are of distinctive shapes and fill boxes very rapidly. Season a little earlier than Premier.

SEVENTH—Color is uniform on all shapes and is of the most brilliant strawberry red we have ever seen.

EIGHTH—The quality of the berries is very high as they are sweet and every drop of juice is filled with that delicious Wild Strawberry flavor.

NINTH—Number 39 Red Gold is the greatest self advertiser we have ever grown. It is constantly inviting to come and look and taste.

TENTH—It is a very heavy yielder the berries simply being borne in greatest profusion and stands well ahead of any other variety we have ever grown, in these ten points of Strawberry excellence.



Charles F. and Clark E. Gardner examining new varieties of Strawberries growing in our Testing fields.

it at the June Strawberry Fruiting Season, provided you do not find the Number 39 Red Gold to be all and even more than we claim for it.

Number 39 Red Gold Strawberry will be a big money maker for all who grow it and by setting some of these plants you can literally have a "GoldMine" operating in your garden that will pay you big dividends for years to come.

Special Offer

We make a standing offer to pay Railroad Fare and Hotel Bills if you make us a visitor

The Gardner Nursery Company
Drawer 765, Osage, Iowa.

